

General Education Outcomes Matrix, 2007-08

Outcome	Methods of Assessment	Target/ Benchmark	Assessment Results	Use of Results
Written Communication: Students demonstrate proficiency in reading and interpreting written material and in writing effectively.	Final summary and response assignment in ENG111	70% of assessed students will earn at least 80 points	80% of students earned at least 80 points	<ol style="list-style-type: none"> 1. More emphasis on encouraging students to write in their own voice. 2. More attention to improving students' understanding of a comprehensive summary. 3. More detailed scoring of assessment. 4. Increase benchmark to 80% of students will earn at least 80 points.
Oral Communication: Students demonstrate proficiency in speaking effectively.	Assignment to develop and deliver a persuasive speech using a common rubric in COM231 and ENG115	70% of assessed students will earn at least 80 points	80% of students earned at least 80 points	<ol style="list-style-type: none"> 1. Provide students with more opportunities for speaking and gaining practice on their delivery techniques. 2. More detailed scoring of assessment. 3. Increase benchmark to 80% of students will earn at least 80 points.
Computer Literacy: Students demonstrate proficiency in the use of computer technology including application software, system software, and internet browsers.	Final Exam in CIS 110. This exam consists of a hands-on skills assignment for Word, Excel, Access and PowerPoint and a 25 question Multiple choice assignment with questions regarding computer hardware, system software, internet browsers and other related computer terminology.	75% of students will achieve a score of 75 or higher on the final exam as indicated by a rubric designed for the exam	<p>Fall 2007=75.86% of students scored 75 or higher on the assessment</p> <p>Spring 2008=72.00% of students scored 75 or higher on the assignment</p>	<p>Fall 2007—Eliminated a unit in Word and include a week of review for the final exam for the Spring 2008 semester.</p> <p>Spring 2008—The benchmark for this semester was not met. After reviewing the data, the following conclusions were made:</p> <ol style="list-style-type: none"> 1. Implement mandatory self tests for each chapter 2. Formulate discussion questions for the Theory portion of the class 3. Clarify instructions for some sections of the assessment 4. Allow students to correct their errors on the skills assignments throughout the course

Outcome	Methods of Assessment	Target/ Benchmark	Assessment Results	Use of Results
Critical Thinking: Students demonstrate the ability to apply a problem-solving process including analysis, synthesis, evaluation, and decision-making.	Analysis paper in SOC 210, multiple-choice questions on final exam in PSY 150 and MAT 140	SOC210 - 70% of students will average a 2 or higher	SOC210 - Fall 2007: 79% scored 2 or higher and Spring 2008: 60% of scored 2 or higher	1. Spend additional class time to help students understand the theories. 2. Prepare supplemental materials. 3. Utilize a pre-quiz to measure students' comprehension level. 4. <u>More detailed scoring of assessment.</u>
	Multiple-choice questions on final exam in MAT 140	MAT140 - 60% will score 7 or higher	MAT140 - Fall 2007: 68% scored 7 or higher and Spring 2008: 63% scored 7 or higher	The assessment didn't adequately measure students' critical thinking skills. The assessment will be changed in fall 2008 to three open-ended exam questions to be scored with a rubric.
Information Literacy: Students demonstrate proficiency in locating, evaluating, and using information effectively.	Term paper evaluated by rubric in ENG112 and ENG114	80% of assessed students will earn at least 14 out of 20 points	35% of students earned at least 12 points	1. Increase efforts to improve students' understanding of properly citing sources. 2. Consider offering in-house professional development in properly citing sources. 3. Develop separate rubrics for ENG112 and ENG114. 4. Better prepare faculty to administer assessment in all course sections.
Humanities/Fine Arts: Students demonstrate an awareness of humanities and fine arts from cultural and historical perspectives.	Written assignment evaluated by rubric in ENG131	70% of assessed students will earn at least 10 of the possible 15 points	74% earned at least 10 points	1. Increase students' understanding of how literature relates to their lives. 2. Place more emphasis on figurative language in the poetry and dram sections of the course. 3. Spend more class time explaining the assignment and the rubric.
Personal Growth & Responsibility: Students demonstrate the ability to understand and manage self effectively.	Advisement assignment evaluated by rubric	65% of assessed students will score 80 or above.	60% scored 80 or above	1. More class discussion on personal goals and goal writing. 2. Utilize more relevant preliminary materials on goal writing.